





January 16, 2014

Dear Parent/Guardian,

Pattonville families and community members know the importance of raising awareness and funds to help aide in research to cure childhood cancer. Last year, Bridgeway Elementary located in the Pattonville School District had the unique opportunity to witness the power and heart of the students, families and community as an astonishing \$25,602.00 was raised in the fight against childhood cancer. This year all the schools in the Pattonville district will have the chance to participate in a signature head-shaving event to raise funds and awareness for lifesaving childhood cancer research.

You might be wondering, "How Big is the Problem of Childhood Cancer?" Before they turn 20, about 1 in 300 boys and 1 in 333 girls will have cancer. Worldwide a child is diagnosed every 3 minutes. St. Baldrick's is a volunteer-driven children's cancer charity that raises funds by hosting head-shaving events worldwide where volunteers collect pledges to shave their heads in solidarity with children with cancer.

We are thrilled to be working with the St. Baldrick's Foundation once again this year. Our event will be held at **Holman Middle School on Saturday, March 15, 2014.** Please see the Fun Facts sheet attached to learn more about the St. Baldrick's Foundation or visit their website: http://www.stbaldricks.org.

Your learner will have the opportunity to <u>shave their head</u>, <u>cut their hair</u> for the *Pink Heart Funds* or simply cheer on their friend, teacher or family member in the fight against childhood cancer. The Pattonville School District will be hosting a St. Baldrick's signature head-shaving event on Saturday, March 15th 2014 and the students who wish to have their heads shaved will be able to make a "bald" statement in front of the whole district. This is strictly voluntary and of course we are requiring guardian permission for any student who would like to have their head shaved or hair cut and donated to the *Pink Heart Funds*. We also welcome any staff or family members to make a statement by shaving their head or cutting their hair at our district event.

Lastly, please help us by spreading the word about the wonderful work St. Baldrick's does to help give children fighting cancer hope. We are excited to be a part of the St. Baldrick's mission and we welcome you to join us on **Saturday, March 15th** as some of our students, staff and family members make their "bald" statements. We have planned a day to remember as the Pattonville schools and community come together in the fight to cure childhood cancer. There is much excitement surrounding our Pattonville St. Baldrick's event, as we will have live bands, food and a silent auction that will take place during the shave event. We encourage everyone to join us - Go Pirate Nation!

Attachment – St. Baldrick's Commitment Letter

Best Regards, Pattonville St. Baldrick's Committee