

YEARBOOK

CELEBRATING MOMENTS THAT MATTER

MAY DELIVERY DATE

Yearbooks are distributed in May.

*Deadline for senior ads is December 31

Full Page - \$230

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1/4 Page - \$90

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1/16 Page - \$35

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1/8 Page - \$60

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Half Page - \$150

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The Pattonville High School yearbook staff is now accepting orders for Senior Ads in the 2018 yearbook.

SEND TO US: Images on a flash drive/CD/email (BHeyman@psdr3.org) or attach photos (do not staple) with payment and this completed order form. Please include a self-addressed stamped envelope if you want your pictures returned.

MAIL TO: Brian Heyman, yearbook adviser, 2497 Creve Coeur Mill Road, Maryland Heights, MO 63043

Name _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

*A proof will be sent to you once the ad is complete.

Payment Method:
 _____ Cash _____ Check (Check # _____)

*Make checks payable to Pattonville Yearbook

Deadline: December 31, 2017

(Yearbooks will be delivered in May 2018.
 Ads must be submitted on time to be included.)

Choose your ad size (ALL ADS ARE FULL COLOR):

Full Page - \$230 Half Page - \$150 1/4 Page - \$90

1/8 Page - \$60 1/16 Page - \$35

Include your message here. Please use a separate sheet of paper if more space is needed. Include the student's name if you wish it to be part of the actual message.

NEED IDEAS? See a past yearbook or call (314) 213-8051 ext. 8158. **PHOTOS?** Email (BHeyman@psdr3.org) or submit JPEGs on a flash drive/CD by mail. Printed photos can be scanned and used. If you want an image cropped, please include a note explaining what should be left out. **GUIDELINES?** The yearbook staff reserves the right to deny photos because of copyright issues or that include inappropriate content. **LOST/DAMAGED PHOTOS?** We will do everything we can to safely return what you send us in a self-addressed stamped envelope. The school, yearbook staff or Jostens do not accept responsibility for lost or damaged photos.

Online? Purchase, upload pictures and design your senior ad online at www.JostensAdService.com



Pattonville High School 2497 Creve Coeur Mill Road Maryland Heights MO 63043

ECHO YEARBOOK STAFF PattonvilleTODAY.com @phsTODAY

Brian Heyman, adviser
BHeyman@psdr3.org
(314) 213-8051 ext. 8158

Dear Class of 2018 parents and seniors,

CONGRATULATIONS! As a tradition, the Pattonville High School yearbook provides a venue for parents to congratulate their graduating senior. The Echo staff is beginning the preparation of the senior ad section of the 2018 yearbook. **PLEASE READ THIS ENTIRE LETTER CAREFULLY**, and mark the FINAL ad deadline of **December 31, 2017**, on your calendar if you plan to purchase senior ad space in the 2018 yearbook.

Students, you may also purchase this space to send a message to graduating friends, club members or teammates. The cost and sizes are the same.

CREATING YOUR AD

Choose your ad size (ALL ADS ARE IN FULL COLOR):

Full Page \$230 Half Page \$150 1/4 Page \$90 1/8 Page \$60 1/16 Page \$35

You can purchase, upload pictures and design your senior ad online at **www.JostensAdService.com**. You can also send us the payment, images on a flash drive/CD or attach photos (do not staple), and this completed order form to:

Brian Heyman, yearbook adviser
2497 Creve Coeur Mill Road
Maryland Heights, MO 63043

If you need help or have questions about designing your ad, the yearbook staff and adviser will be available to help. You can schedule an appointment if you would like to work one-on-one with a student or the adviser in the production of your ad.

If you would like to see a proof of your senior ad before it goes to press, **please provide your email address**. You may see only your own ad and this is open only to parents and not seniors since many parents don't want their children to see the ad before the book comes out.

CHECKLIST FOR SUBMITTING YOUR COMPLETED AD

Please include your:

- 1) Completed ad contract (**see back of this letter**)
- 2) Your ad copy (please type or use a separate sheet of paper if more space is needed)
- 3) Your selected photographs or flash drive or picture CD (clearly labeled with student's name)
- 4) Payment (If using a check, please make it payable to **Pattonville Yearbook**)

We know how much these ads mean to you and to your senior and that is why we have given you this special opportunity. Thank you for helping us make a quality yearbook for the students of Pattonville High School.

Sincerely,
The 2018 Echo staff and Brian Heyman, adviser