

LIKE YEARBOOK.

NOW'S YOUR CHANCE!

Full Page - \$200



**Class
of
2013**

We are
SO proud
of you.

Keep working
together and
nothing will
stand in your way.

1/4 Page - \$75

Class of 2013



Going out in style

1/8 Page - \$50



13
CAN be
a lucky
number

Half Page - \$125



The Pattonville High School yearbook staff is now accepting orders for senior ads in the 2013 yearbook. Honor a loved one or recognize an accomplishment. Place your ad in the Pattonville ECHO today.

SEND TO US: Images on a disc or attach photos (do not staple), payment and this completed order form (with a self-addressed stamped envelope) and mail to Brian Heyman, yearbook adviser, 2497 Creve Coeur Mill Road, Maryland Heights, MO 63043

Name _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

Payment Method:

_____ Cash _____ Check (Check # _____)

***Make checks payable to Pattonville Yearbook**

Deadline: December 14, 2012

Choose your ad size (ALL ADS ARE FULL COLOR):

Full Page - \$200 Half Page - \$125

1/4 Page - \$75 1/8 Page - \$50

Include your message here. Please use a separate sheet of paper if more space is needed. Include the student's name if you wish it to be part of the actual message.

NEED IDEAS? See last year's yearbook for ideas or call (314) 213-8051 ext. 8158. **MIXING PHOTOS?** Feel free to include black and white photos in your color ad if you wish. Both types of photos can be reproduced without a problem. **LOST/DAMAGED PHOTOS?** While every effort is made to ensure photos are protected, on rare occurrences accidents happen. Please don't send photos you would hate to be without. We will do everything we can to safely return what you send us in a self-addressed stamped envelope.

Online? Purchase, upload pictures and design your senior ad online at www.yearbookordercenter.com using Order Number 8223



Pattonville High School 2497 Creve Coeur Mill Road Maryland Heights MO 63043

ECHO YEARBOOK STAFF PattonvilleTODAY.com

Brian Heyman, adviser
BHeyman@psdr3.org
(314) 213-8051 ext. 8158

Dear Class of 2013 parents and seniors,

CONGRATULATIONS! As a tradition, the Pattonville High School yearbook provides a venue for parents to congratulate their graduating senior. The ECHO staff is beginning the preparation of the senior ad section of the 2013 yearbook. **PLEASE READ THIS ENTIRE LETTER CAREFULLY**, and mark the ad deadline of December 14, 2012, on your calendar if you plan to purchase senior ad space in the 2013 yearbook. **Students**, you may also purchase this space to send a message to graduating friends, club members or teammates. The cost and sizes are the same.

CREATING YOUR AD

Choose your ad size (ALL ADS ARE IN FULL COLOR):

Full Page \$200 Half Page \$125 1/4 Page \$75 1/8 Page \$50

You can purchase, upload pictures and design your senior ad online at www.yearbookordercenter.com using Order Number 8223. You can also send us the payment, images on a disc or attach photos (do not staple), and this completed order form to:

Brian Heyman, yearbook adviser
2497 Creve Coeur Mill Road
Maryland Heights, MO 63043

If you need help or have questions about designing your ad, the yearbook staff will be available during parent/teacher conferences on October 3-4. You can also schedule an appointment if you would like to work one-on-one with a student or the adviser in the production of your ad.

If you would like to see a proof of your senior ad before it goes to press, **please provide your email address**. You may see only your own ad and this is open only to parents and not seniors since many parents don't want their children to see the ad before the book comes out.

CHECKLIST FOR SUBMITTING YOUR COMPLETED AD

Please include your:

- 1) Completed ad contract (**see back of this letter**)
- 2) Your ad copy (please type or use a separate sheet of paper if more space is needed)
- 3) Your selected photographs or picture CD (clearly labeled with student's name)
- 4) Payment (If using a check, please make it payable to **Pattonville Yearbook**)

We know how much these ads mean to you and to your senior and that is why we have given you this special opportunity. Thank you for helping us make a quality yearbook for the students of Pattonville High School.

Sincerely,
The 2013 ECHO staff and Brian Heyman, adviser